

*For Immediate Release*

## **A-Designs Audio Exhibits R52 At NAMM**

ANAHEIM, California - NAMM booth #6294 - January 2007 -- A-Designs Audio announces the NAMM rollout of the R52 designed and manufactured for the company by Avedis Audio Electronics.

Featuring a rugged steel chassis with machine-milled aluminum faceplate, the R52 is a dual bay, 1U device designed to horizontally rackmount and power a pair of 500 Series modules, such as A-Designs Audio's P-1 and EM-Series mic preamps and brand new EM-PEQ 'Pultec-like' equalizer. In addition to featuring an internally regulated power supply with LED status indicators, the R52 can deliver +48V phantom power to the connected modules if required.

A LINK switch located between the two module bays conveniently affords users the ability to connect the output of channel one to the input of channel two without cutting channel one's output, which, in turn, allows the two outputs to be recorded independently. This is ideal if, for example, the user has a preamp on channel one and an equalizer on channel two and wishes to record both signals at the same time. Once the link is engaged, channel two's input is disconnected. All of this is accomplished without requiring patch cords or the need to reach behind the unit to unplug and redirect cables.

The R52 is fast becoming recognized as a utility tool for not only professional recording engineers but gigging and recording musicians as well. Seeing that many of today's guitar, bass and keyboard amplifiers are equipped with bypasses between their preamp and amplifier sections, a new market niche for outboard modules has emerged. With the R52, musicians can very easily and dramatically change their sound by simply swapping out preamps and EQs instead of buying a whole new amplifier rig. And when those musicians head into the studio to record, those same modules in the R52 can adeptly do double duty and be used on tracking sessions with mics and DIs, again saving money.

Another plus of the R52 is that it adheres to the consistency guidelines set forth by API Audio with its 'VPR Alliance', which attempts to standardize among various third-party manufacturers like A-Designs on how 500 Series rack format modules should be designed to guarantee they physically fit and electronically conform to API's rack specifications. This essentially means that the R52 will support a broad range of modules from other companies (Avedis Audio, Daking Audio, Buzz Audio, Speck Electronics, etc.), making it an even more attractive 'must have' device for today's recording and performing professionals.

Additional features of the new R52 include a grill cutout on top panel and guides on the bottom panel to aid with module connection, XLR I/Os and a shielded power cord on the rear panel, and a rocker-style power switch on the far right side of the product's face.

The U.S. retail price on the R52 has been set at \$500.00.

A-Designs Audio is a boutique manufacturer of high-quality professional audio products, including the MP-A Series (all-tube microphone preamplifiers), Pacifica (stereo solid-state microphone preamplifier), REDDI (all-tube direct box), ATTY and ATTY2'D (passive line attenuators), and new EM Series (500 Series-compatible microphone preamplifier modules). For more information, please contact A-Designs Audio at 818-716-4153 or visit [www.adesignsaudio.com](http://www.adesignsaudio.com).

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